



2009 Nebraska

# GIS Symposium

*"The Integration of Information"*

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OFFICE OF THE CIO

November 26, 2008

Dear Colleague:

I am writing on behalf of the planning committee for the **2009 Nebraska GIS Symposium** to invite your organization to join the Nebraska GIS/LIS Association and the Nebraska GIS Steering Committee in co-sponsoring this important event. This will be the sixth biennial Nebraska GIS Symposium and it will be held at the Holiday Inn Hotel and Convention Center in Kearney, NE on April 21-23, 2009.

Historically these biennial Symposiums have attracted 200-400 participants from state, local, and federal public agencies and the private sector. With the expanding public and private GIS user community in Nebraska, we expect the 2009 participant total to grow. The 2009 Nebraska GIS Symposium promises to once again to be the major gathering of GIS professionals, and others interested in the technology, in Nebraska and the immediate surrounding area. This will be the first time the Symposium will be held in Kearney.

Co-sponsorships from organizations like you of previous Nebraska GIS Symposiums contributed to the success of those events. The 2009 Nebraska GIS Symposium will build on these earlier Nebraska symposiums successes. Symposium planners are seeking to provide relatively low-cost, local opportunities to learn more about the technology, its potential uses and applications, and to explore opportunities for practitioners to work together to make efficient use of this technology. For more information, visit the Symposium website: <http://www.gislis.org> > Symposium

The support and participation of organizations like you is so important to the process of exploring opportunities for units of government and the private sector to work together to make efficient use of GIS technology. Co-sponsoring organizations have always helped to provide the foundation to insure that these Nebraska GIS Symposiums are quality educational events that attract GIS practitioners from throughout this region. These biennial Symposiums also provide a unique opportunity for vendors and co-sponsoring organizations to reach out to this growing GIS user community. Because of this, the Symposium planning committee has outlined two levels of co-sponsorship that your organization might help support this important educational event.

**Basic Sponsorship.** The Basic Sponsorship level was designed to provide supportive organizations with a convenient means to help support this GIS education and outreach effort. For a Basic-level sponsorship fee of \$350, your organization will receive one (1) complementary symposium registration and will be recognized in the Symposium program and website as a Basic-level sponsor, including your logo and a short description of your organization.

**Premium Sponsorship.** The Premium Sponsorship was designed to provide supportive organizations with a means to take an extra step in helping to support this GIS education and outreach effort. For a Premium-level sponsorship fee of \$1,000, your organization will receive two (2) complementary registrations to the Symposium, and your organization will be recognized as a Premium-level Sponsor in a ¼ page ad in the Symposium program, including your logo and a short description of your organization, a direct link to your website from the symposium home page and also have the opportunity to place marketing material in Symposium registration kit.

**T-Shirt Sponsorship.** The T-Shirt sponsorship was designed as a means to provide supportive organizations an additional way to support the association with the additional benefit of longer-term marketing exposure. For the sponsorship fee of \$400, your organization will place a logo on the T-Shirt that all symposium attendees will receive with their registration kit.

If your organization is interested in helping to support this education event by being a co-sponsor, please use the enclosed "Sponsorship Response Form" as a means to communicate your interest and how you would like your organization identified on any Symposium literature. We would appreciate knowing **as soon as possible** about the interest of your organization. If you have any questions, please feel free to contact me at [mpreston@kirkham.com](mailto:mpreston@kirkham.com) , (402) 255-3834, Kirkham Michael, 12700 West Dodge Rd, P.O. Box 542030, Omaha, NE 68154

Sincerely yours,

A handwritten signature in black ink, appearing to read "Michael Preston". The signature is fluid and cursive, with the first name "Michael" and last name "Preston" clearly distinguishable.

Michael Preston  
NE GIS/LIS Association



# 2009 Nebraska GIS Symposium

*"The Integration of Information"*

## SPONSORSHIP RESPONSE FORM

Our organization, \_\_\_\_\_, would like to co-sponsor and help publicize the upcoming 2009 Nebraska GIS Symposium to be held in the Kearney Holiday Inn Convention Center on April 21-23, 2009.

We would like to be a co-sponsor of the 2009 Nebraska GIS Symposium under the follow category.

*(please check all that apply)*

- ☐ **Basic Sponsorship.** The Basic Sponsorship level was designed to provide supportive organizations with a convenient means to help support this GIS education and outreach effort. For a Basic-level sponsorship fee of \$350, your organization will receive one (1) complementary symposium registration and will be recognized in the Symposium program and website as a Basic-level sponsor, including your logo and a short description of your organization.
- ☐ **Premium Sponsorship.** The Premium Sponsorship was designed to provide supportive organizations with a means to take an extra step in helping to support this GIS education and outreach effort. For a Premium-level sponsorship fee of \$1,000, your organization will receive two (2) complementary registrations to the Symposium, and your organization will be recognized as a Premium-level Sponsor in a ¼ page ad in the Symposium program, including your logo and a short description of your organization, a direct link to your website from the symposium home page and also have the opportunity to place marketing material in Symposium registration kit.
- ☐ **T-Shirt Sponsorship.** The T-Shirt sponsorship was designed as a means to provide supportive organizations an additional way to support the association with the additional benefit of longer-term marketing exposure. For the sponsorship fee of \$400, your organization will place a logo on the T-Shirt that all symposium attendees will receive with their registration kit.

**Authorizing individual:** \_\_\_\_\_ **Office:** \_\_\_\_\_

- ☐ We would like to be listed on Symposium publicity materials as a co-sponsor of the event. Our organizational name should appear as follows:

\_\_\_\_\_

Organizational contact person for arranging future publicity, organizational description, logos, etc.

Name: \_\_\_\_\_

Position: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ Email: \_\_\_\_\_

Invoices are available upon request Invoice requested: \_\_\_\_\_ Yes \_\_\_\_\_ No

Please return **as soon as possible** to: Eric Kriener, Treasurer, GIS/LIS Association, 1210 Golden Gate Dr. Ste-1130, Papillion, NE 68046 Phone: 402-593-4384, FAX: 402-593-4302, erick@sarpy.com

**Please make any checks to the Nebraska GIS/LIS Association**